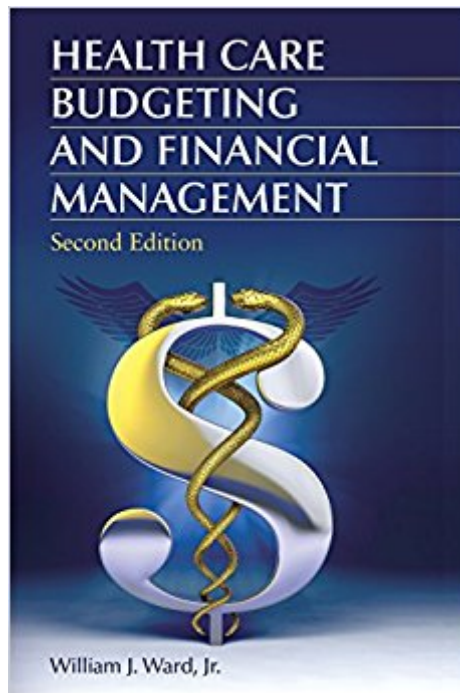




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Health Care Budgeting And Financial Management, 2nd Edition



Synopsis

In today's chaotic health reform environment, it is especially important for non-financial health care managers to have a practical guide to the tools and concepts they need to manage their human, supply, and equipment resources. Offers simple and complex financial terms and concepts in an easily digestible and comprehensive format. Provides relatable real-world examples to illustrate concepts. Updates the highly regarded and widely used text, *Health Care Budgeting and Financial Management for Non-Financial Managers*. Supplies the perspective of a person managing resources rather than that of an academic theorist. Offers a unique perspective connecting clinical, operational, and financial themes.

Book Information

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William J. Ward, Jr., MBA, is associate professor of health finance and management at the Johns Hopkins Bloomberg School of Public Health and a former senior health care operational and financial executive.

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